



Oklahoma Sheriff Advertising Agreement

Oklahoma Sheriffs' Association 1615 South State Street Edmond, OK 73013 (405) 471-6049
www.oklahomasheriffs.org

Advertiser: _____

Contact: _____

Address: _____

City: _____ State: _____ ZIP: _____

Telephone: (____) _____ Fax: (____) _____

E-Mail: _____

Payment: Check___ Invoice___ Credit Card___

Product to be advertised _____

Magazine Advertising Formats: Highest resolution possible in JPEG, GIF, BITMAP, **Full Page Inches: 7 5/16" w x 9 1/2" h, Full Page with bleed Inches: 8 3/4" w x 11 1/4" h, 1/2 Page Inches: 7 5/16" w x 4 3/4" h**

Please indicate ad size:

Full Page Inside Color.....\$400.00	Back Cover 1/2 Page Color\$400.00
1/2 Page Inside Color\$300.00	Inside Back Cover Full Page Color\$500.00
1/4 Page Inside Color\$175.00	Inside Front Cover Full Page Color.....\$500.00

To be included in the 2014 Oklahoma Sheriff Magazine ads MUST be received by the OSA no later than October 1, 2014.

Additional Instructions: _____

Website Advertising Formats: Leaderboard ads will be 728 x 90. Sidebar ads will be 120 x 60. All ads will begin displaying on the first of the month.

Please indicate ad size:

Leaderboard _____ \$500.00/6months \$1000.00/12 months Sidebar _____ \$250.00/6months \$500.00/12 months

Length to run ad _____

Please specify URL: _____

Agreement: The advertiser hereby agrees to abide by this contract as stated in the terms and conditions below.

Advertiser Signature _____ Date _____

OSA Signature _____ Date _____

Terms and Conditions:

1. The Oklahoma Sheriffs Association (OSA) reserves the right to reject any advertisement. 2. OSA does not guarantee any level of circulation or readership for any advertisement. 3. The OSA has sole authority for the placement of any ad and shall not be bound by advertiser request with the exception of magazine cover ads. 4. The advertiser bears sole liability for all content, including text and illustrations of the published advertisement and also assumes sole responsibility for any claims arising there from against the OSA, including any cost in defending against such claim. 5. OSA shall have no liability for not inserting an advertisement for any cause. 6. OSA and its designated printers shall be under no liability for any failure to publish or publishing delays in which occurrence is outside of the OSA or publishers control (i.e., acts of God). 8. Advertisers will be charged for space unless written cancellation is received 30 days prior to closing date, with the exception of covers, which are non-cancelable. 9. Changes or corrections to advertisement must be made in writing 30 days prior to closing date and are subject to additional charges based upon composition rates. 10. OSA assumes no liability for the return of printing materials unless requested in writing. 11. Agreements, conditions, rates, rules, or regulations not appearing or described on this contract will not be binding. Upon acceptance of both parties, the contract, along with the current rate policy in effect at the date of the agreement, represents the entire agreement between both parties.